

TAPCO Training Showcase & Open House

2009



Schedule of Events | July 9th & 10th
5100 W. Brown Deer Road, Brown Deer, Wisconsin

Featured Speakers Include:

Milwaukee County Executive **Scott Walker**

Village of Brown Deer President **Carl Krueger**

Former FHWA Employee **Ernie "Mr. MUTCD" Huckaby**

TAPCO Owners **Rick Bergholz & John Kugel**

Be sure to stop by our many Vendor Booths!

**TAPCO Training Showcase
& Open House**
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TAPCO Training Showcase & Open House Calendar of Events

Welcome to the TAPCO Training Showcase & Open House!

Flint Trading will be here giving outdoor demonstrations of Hot Tape on Thursday ONLY!

Flexpost will be displaying units along with Flexbollards. They are launching a new product soon, which they're hoping to have ready in time for the event. They will also be giving walkthroughs of their new website and have a question & answer segment.



PELCO, the leading manufacturer of video surveillance equipment will be here with their Mobile Product Showcase to show the latest in Video Equipment.

Schedule is Subject to Change

Thursday, July 9th

7:00AM – 8:45AM | **REGISTRATION**

Please enjoy coffee and donuts after you register. Don't forget to sign in for the raffle drawing! Tours are being offered at the front desk and please stop by our vendors to see their products.

9:00AM | **RIBBON CUTTING CEREMONY WITH SPECIAL GUESTS
SCOTT WALKER & CARL KRUEGER**

We would like to welcome everyone outside for the Ribbon Cutting Ceremony which will feature Scott Walker, Carl Krueger and TAPCO Owners, Rick Bergholz & John Kugel. Mr. Scott Walker will be welcoming TAPCO to Milwaukee County and Mr. Carl Krueger will be presenting and welcoming TAPCO to Brown Deer.

9:30AM – 10:30AM | **SESSION 1A: ERNEST "MR. MUTCD" HUCKABY PRESENTS RETROREFLECTIVITY**

Included will be information on the basics of retroreflectivity as well as research and rule making on signs and pavement markings.

SESSION 1B: VIDEO DETECTION

TAPCO Partner, Iteris, presents a wide array of video products for detection and traffic management

11:00AM – NOON | **SESSION 2A: WIRELESSLY CONTROLLED ENERGY SAVING LIGHT FIXTURES**

TwistHDM (High Density Mesh) exists to take this powerful mesh tool and apply it to unique niches in the marketplace - niches that have yet to be able to even dream of the possibilities of managing parking garage lighting in a more prudent way.

SESSION 2B: BATTERY BACK-UP FOR SIGNALS, PARKING & SECURITY SYSTEMS

It is not only good practice to include a battery backup system to keep traffic moving, but it reduces congestion and improves intersection safety. Alpha has battery backup solutions for you!

11:30AM - 1:30PM | **LUNCH SERVED**

1:00PM – 2:00PM	SESSION 3A: WIRELESSLY OPERATED OPTIONS 1:00PM – 1:30PM	SESSION 3A: NEW BREAKAWAY STANDARDS 1:30PM – 2:00PM
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Solar Solution Division Manager, Jason Kugel, presents on new solar powered & wireless operated traffic devices.

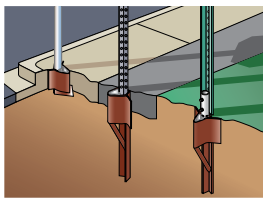
TAPCO's Bryan Everard will cover new FHWA breakaway standards for posts & poles featuring TAPCO's own V-Loc Post Anchors.

SESSION 3B: VIDEO ANALYSIS

Learn from Roger Koehler of Abacus about Iteris' new artificial Intelligence and Video Detection product that can track vehicles using existing video feeds monitoring freeways, roadways and bridges.

3:00PM | **RAFFLE**

Thursday & Friday All-Day Open House Vendors and Exhibits



Friday July 10th

7:00AM	COFFEE & DONUTS SERVED Don't forget to stop at the front desk and get a tour of our new building!
8:00AM – 9:00AM	SESSION 1A: WIRELESS DETECTION Sensys wireless vehicle detection system. By using in ground sensors, send unique vehicle information through a wireless link for data collection, control & aggregation.
	SESSION 1B: RETROREFLECTIVITY, GR3, SIGNIT™ Where it is... What it is... How bright it is... The total solution to meeting the FHWA minimums on reflectivity and creating a user friendly inventory database.
9:30AM – 10:30AM	SESSION 2A: ERNEST "MR. MUTCD" HUCKABY PRESENTS ON BASIC MUTCD & UPDATES This will be information on the MUTCD procedures as well as recent FHWA actions. Included will be information on rule making (Jan. 2, 2008 Notice of Proposed Amendments, breakaway sign supports, high-visibility safety apparel); interpretations on flashing lights in signs, experimentations (High Intensity Activated Crosswalk (HAWK) Pedestrian Crossing Hybrid Beacon).
	SESSION 2B: ALAN PARKER OF COBRACOMM: LED LIGHTING OPTIONS What can be done with LED lighting... Alan Parker will show you just some of the options.
11:00AM – NOON	SESSION 3A: JASON RATHSACK – WISCONSIN PROCUREMENT INSTITUTE Jason Rathsack of WPI presents an open discussion on the new administration and how the stimulus packages will affect WIS DOT roads.
	SESSION 3B: MICROWAVE DETECTION So what's new? EIS will be presenting the new Generation RTMA G4 that adds up to more value!
11:30AM - 1:30PM	LUNCH SERVED
1:00PM – 2:00PM	SESSION 4A: SIGNAL SOFTWARE ROAD MAP Siemens will be discussing On Street, Central and Regional software packages using on street equipment along with Adaptive Control for your traffic management needs.
	SESSION 4B: FEDERAL/APD OFFERS A FULL MENU OF FEATURES OF TODAY, PLUS THE EXPANSION OF TOMORROW Federal/APD is the largest U.S. manufacturer of intelligent parking controls systems in the U.S. This discussion will be about the new product line which includes the new product design of the Parking Access and Revenue Control System, Smart Message Interoperable Communications (Codespear), License Plate Recognition for revenue control (PIPS), Video Analytic, and Computerized Valet Parking Systems.
3:00PM	RAFFLE

Featured Speakers:

Carl Krueger

Carl has served on the Brown Deer Village Board as a Trustee from 2002-2007, and became the Brown Deer Village Board President in 2007.

Scott Walker

In 1993, Scott was elected to the State Assembly. There he chaired several committees and authored key pieces of legislation. After being reelected to the Assembly four times, Scott was elected to reform Milwaukee County in 2002 as County Executive. He is currently running for Wisconsin Governor.

Ernest Huckaby

Ernest Huckaby is the President of MUTCD Consultant Services. He is a member of ATSSA, several Transportation Research Board (TRB) committees and on the National Committee on Uniform Traffic Control Devices (NCUTCD). He was an FHWA employee for 35 years and responsible for the FHWA's MUTCD team. The team was responsible for compiling and editing major revisions of the MUTCD (Millennium (2000) and 2003 editions).

His company provides consultant services to assist in coordinating manufacturers thru traffic control devices experimental and approval processes. They also provide suggestions for new product development and information on the future direction of traffic control devices and concepts including ADA requirements. In addition he provides services to Federal, State and local transportation agencies. He provides services to understanding the MUTCD process as well as MUTCD training.

TAPCO WELCOMES YOU TO OUR 2009 TRAINING SHOWCASE & OPEN HOUSE!

JULY 9TH & 10TH

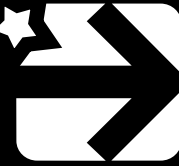


VENDORS ATTENDING:

3M™	LAKESIDE PLASTICS
ALPHA™	MDI
COMPONENT PRODUCTS, INC.	NORTH AMERICAN SIGNAL
DAKTRONICS	PARKEON
DELTA	PELCO CAMERAS®
DIALIGHT	POLARA
DOORKING™	QTT TERRITORY
ENCOM WIRELESS	RUGGEDCOM®
ENERGY ABSORPTION	SANDBAGGER
FEDERAL APD	SENSYS
FLAGPOLES	SIEMENS
FLEXPOST™	TELESTE
FLINT TRADING, INC.®	TRAFFIC SAFETY SYSTEMS
GRACO®	TRAFFIC SIGNS
IMAGE SENSING SYSTEMS	TSW™
IMPACT RECOVERY SYSTEMS	TWISTHDM™
INTELIGHT	VALMONT INDUSTRIES
ITERIS®	WORK AREA PROTECTION

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Traffic & Parking Control Co., Inc
5100 W. Brown Deer Road
Brown Deer, WI 53223

**THURSDAY & FRIDAY
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ENCLOSED**

RIBBON CUTTING CEREMONY WITH MILWAUKEE COUNTY EXECUTIVE, SCOTT WALKER